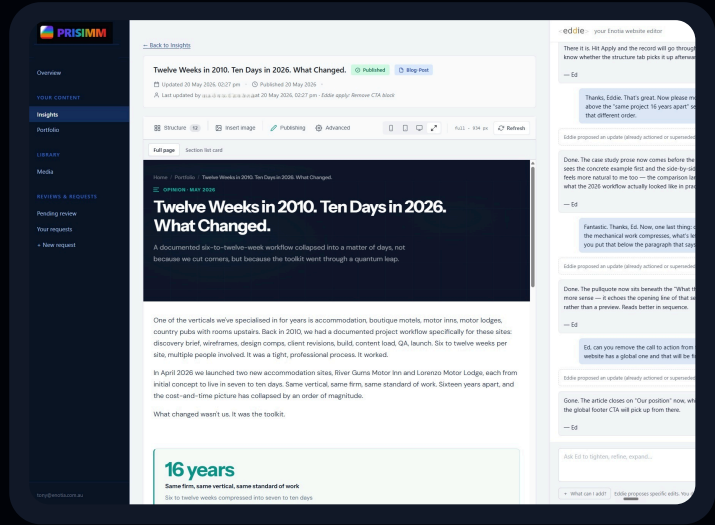




FACT SHEET

Website content. Transformed.

PRISIMM turns natural-language ideas into production-ready website content and structured layouts, guided by Eddie, Enotia's brand-aware content director.



CURRENT RELEASE



Managed publishing for Enotia clients moving from the legacy iASP platform to the Cloudflare Edge delivery layer.

NEXT RELEASE



A native WordPress plugin bringing PRISIMM formatting capability to existing Gutenberg publishing workflows.

Ready to see whether PRISIMM fits your content workflow?

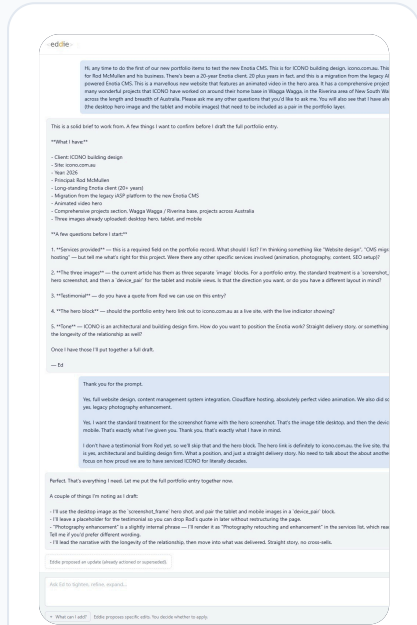
Start with a short conversation about your current publishing model, your iASP migration path, or the WordPress release roadmap.

Start a conversation

Visit PRISIMM.com

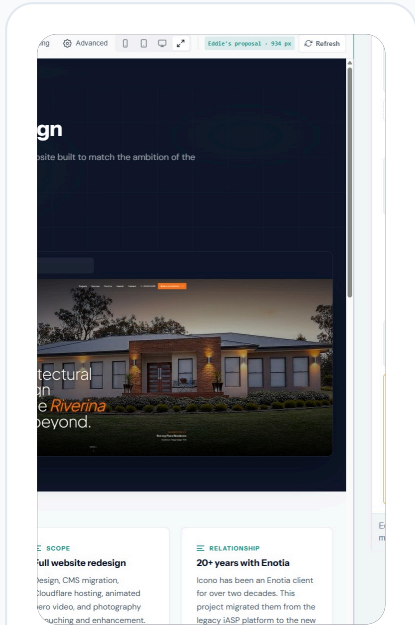
From raw brief to publish-ready structure

The proof sequence returns to the ICONO transformation story: a conversational brief becomes an Eddie-assisted draft, then a finished PRISIMM page layout ready for review.



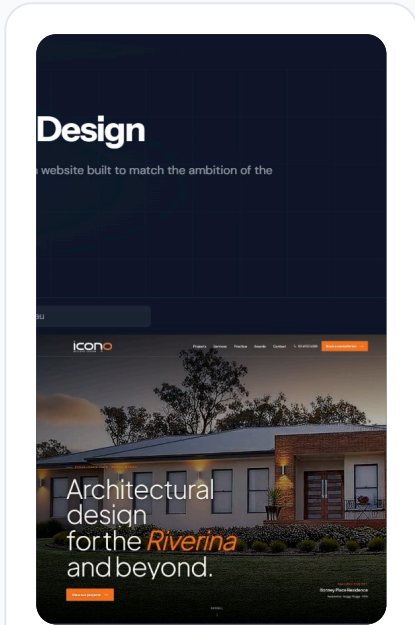
01 RAW BRIEF

The conversational starting point: raw instructions and context before PRISIMM applies structure.



02 EDDIE DRAFTS

Eddie works alongside the ICONO content, proposing refinements with brand and page context.



03 PRISIMM PAGE

The finished ICONO page shows the formatted result: structured, readable, and ready for approval.

WORKFLOW



Brief

Plain-language request



Draft

Brand-aware content



Structure

Reusable PRISIMM blocks







Publish

Review and approval

Built for Enotia's ecosystem. Designed to expand beyond it.

PRISIMM starts inside Enotia's managed publishing environment, alongside the new Cloudflare-backed delivery platform for client website migration. From there, the same formatting capability extends to WordPress.

| | | | |
|---|--|---|---|
| <p>1998</p>  <p>iASP CMS</p> <p>Long-running managed publishing for Enotia clients.</p> | <p>2026</p>  <p>Cloudflare Edge</p> <p>Fast, resilient delivery for the new Enotia platform.</p> | <p>NOW</p>  <p>PRISIMM</p> <p>Eddie drafts. PRISIMM structures. Clients approve.</p> | <p>NEXT</p>  <p>WordPress</p> <p>Native Gutenberg formatting once the plugin ships.</p> |
|---|--|---|---|

<eddie>

Your brand-aware content director

Eddie works inside the publishing flow, drafting with business context, site awareness, and the right structure for PRISIMM presentation.

Next step

For existing Enotia clients, PRISIMM is the conversation about moving from iASP to the new publishing layer.

[Contact Enotia](#)

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PRISIMM by Enotia Australasia Pty Ltd. Built on three decades of content management experience.